

रुको रुको, लौट चलें...

Chal Charkha (The Label)

Chal Charkha is a non-violent revolution led-ahead by the selfless, educated and trained women celibates devoted to the great, diligent, visionary Saint of the contemporary era 108 **Aacharya Shri Vidyasagar Ji Maharai**, a nation benefactor.

It is an advocate of women empowerment.

It's work environment is centred on maintaining a "Green economy".



Mission

- Chal Charkha furnishes heart woven handcrafted apparel and lifestyle products/ accessories designed by regional craftswomen.
- The sentiment is to encourage employment, self-reliant upliftment of the living landscape of women in rural and common hood society.
- It is also to raise awareness about Bhartiya Traditional and health regulating products with cultural phenomena through vogue.

The changing face of womenhood

- The entire set up works with a vision to escalate the self-esteem and discovering the unexplored skills with proper training in house – governing women.
- The production creates working opportunities for every next door women who can mitigate life financial challenges on their own.
- Every proceeds from the work straightway go to the artist & craftswomen as their work earnings.
- It aids GDP through allocation of disguised unemployment.





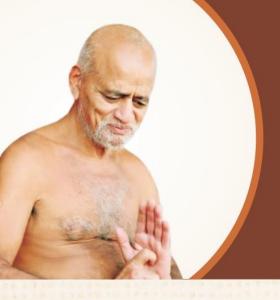






Chal Charkha: The Priviledge Underprivilege

- We have hundreds of women associated with us at different centres given as: Jabalpur (100), Dongargarh (150), Ramtek (50), Lalitpur (20), Khargapur (100), Karopani (150), Shirpur (100).
- Earning their daily and basic necessities for their families.
- Provision of education to children of working women of remote areas.



The Inspiration

A sole redeemer of souls, an inspiration to the world with summit of spirituality, in depth compassion towards lives, thinker beyond our thoughts, the omniscient, reverent God to all us 108 DigamberJainacharya Shri VIDYA SAGARJI MAHARAJ leading India back to Bharat.

The Green Eco-system:

- The device used at Chal Charkha is MANUALLY OPERATED. The entire process of extracting yarn from cotton, or weaving clothes is flawless leaving 0% pollutants.
- Neither any kind of electricity, petrol or diesel is used making it a 100% organic process.
- Massive employment will be possible when sustainable products will be purchased by our people on daily basis for benefitting women & Nature.
- Today Chal Charkha is recognised at local to global levels for its bold work philosophy, and eco-friendly work deliveries.

Let's change the economic-social-cultural status of our Nation just by Spinning Wheels & supporting authentic products, & women's efforts.

Chal Charkha Products















Khadi Barees







Price Range ₹ 2400- ₹ 5000



Cotton Barees







Price Range ₹ 1200- ₹ 3500



Banarasi Saree



Price Range ₹ 5000- ₹ 7500

Saree-Dhoti pair set





Price Range ₹ 2500- ₹ 3400



Dhoti Dupatta

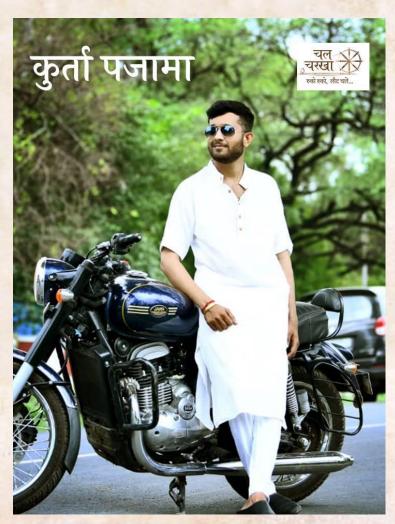


Price Range ₹ 1100- ₹ 1800

Kurta Pajama, Khadi jackets







Price Range ₹ 799- ₹ 1499



Khadi kurti





Price Range ₹ 799- ₹ 1499



Khadi Dupatta



Price Range ₹ 599- ₹ 699



Khadi Gamcha



Starting from ₹ 300



Jute Kaleen



Price Range ₹ 999- ₹ 5999 Size- 2x2, 2x3, 2x4, 4x6 inches



Handcrafted Bags







Price Range upto ₹ 1499

Towel





Price Range ₹ 200- ₹ 300



Jute Aasan



Starting from ₹ 50



Ahinsak Vpakaran

अहिंसा पालन में सबसे महत्वपूर्ण उपकरण है-पानी छानने का छन्ना नल की थैली



@ ₹ 275/मी नल की थैली



Thank You

